

SPONSORSHIP BENEFITS



PLATINUM SPONSOR

INVESTMENT OF
AED 200,000/-

- Exhibition Stand Space of 54 sq mtr
- Logo Mention in all Media Campaigns: TV / Radio / Print / Outdoor / Website / Venue Branding / Email Blast / Post Show Report
- Show Catalogue: 4 Full page ads with 500 words write up
- PR Campaigns: Press statement and media interviews wherever applicable
- Rolls up placed at the Venue: 6 Roll ups
- Email Campaigns to HNI database: 1 dedicated email blast will be sent to our database promoting your offers
- Social Media: Coverage on all social media channels
- PA Announcements at the Show: 10 PA announcements with your message during the show.

GOLD SPONSOR

INVESTMENT OF
AED 150,000/-

- Exhibition Stand Space of 36 sq mtr
- Logo Mention in TV / Radio / Print / Website / Venue Branding / Email Blast / Post Show Report
- Show Catalogue: 2 Full page ads with 500 words write up
- PR Campaigns: Press statement and media interviews wherever applicable
- Rolls up placed at the Venue: 4 Roll ups
- Social Media: Coverage on all social media channels
- PA Announcements at the Show: 6 PA announcements with your message during the show.

SILVER SPONSOR

INVESTMENT OF
AED 75,000/-

- Exhibition Stand Space of 18 sq mtr
- Logo Mention in Website / Venue Branding / Email Blast / Post Show Report
- Show Catalogue: 1 Full page ad with 500 words write up
- Rolls up placed at the Venue: 2 Roll ups
- Social Media: Coverage on all social media channels
- PA Announcements at the Show: 4 PA announcements with your message during the show.