



Publication Josour (English)
Market United Arab Emirates
Section Main

Circulation 20000
Page No. 2.12
Rate \$1630.43/page

June 30, 2014

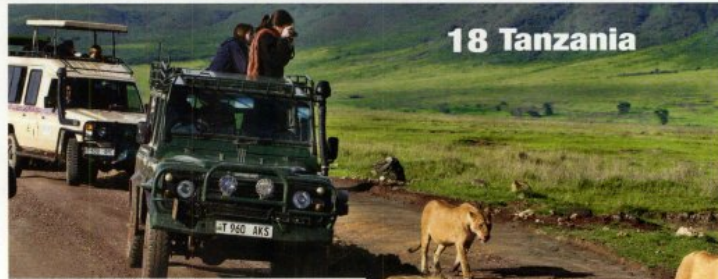
CONTENTS

Issues: 84-85, MAY-JUNE., 2014

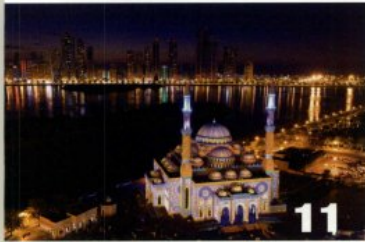


12

RAMADAN NIGHT MARKET... EXCITEMENT GALORE THIS YEAR



18 Tanzania

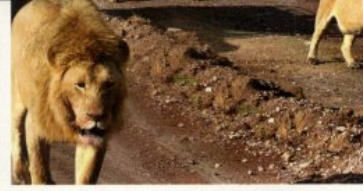


11

ATM, FOCUS ON SHARJAH ISLAMIC CULTURE CAPITAL CELEBRATIONS



14 WHERE TO GO THIS MONTH?



27

SUMMER IN DUBAI... PROMISES ACC. VISITORS MORE SURPRISES THIS YEAR



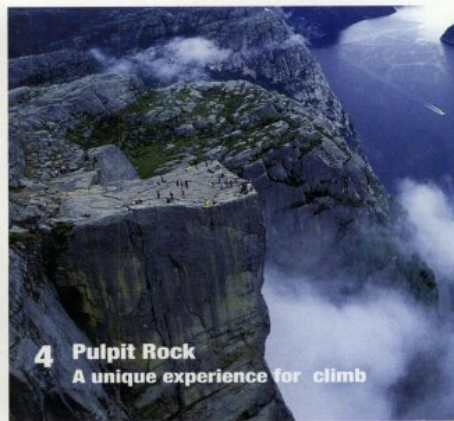
28

ROYAL ROSE-ABU DHABI... ROLLS OUT GLOBAL STRATEGY AT ATM



26 GRAND OPENING OF SHARJAH'S FIRST BOUTIQUE HOTEL

Views expressed in the magazine do not necessarily reflect the opinion of it, and the magazine do not committed to re-subjects that are not posted to the owners, and we welcome contributions , writers, journalists and researchers of tourism and culture fields, on condition that fit with the directions the magazine.



4

**Pulpit Rock
A unique experience for climb**

Publication Josour (English)
Market United Arab Emirates
Section Main

Circulation 20000
Page No. 2.12
Rate \$1630.43/page

June 30, 2014

▶▶▶ PANORAMA

RAMADAN NIGHT MARKET

Excitement Galore this year



11 day shopping fiesta at Dubai World Trade Centre from 17-27 July 2014

Dubai's only night market during the holy month of Ramadan is back with exhilarating activities, offers and unique shopping opportunities. Ramadan Night Market offers a great ambiance with loads of fun, frolic and family time along with tempting offers from the retailers coming together at the market from across the globe. Organized by Sumansa Exhibitions, the night market will be held over the 11 nights of Ramadan from 17th – 27th July 2014 at Dubai's most prestigious and strategically located venue Dubai World Trade Center offering residents and tourists a great opportunity to shop for all their festival needs under one roof. The entry to the consumer fair is free and it's open to one and all from 8 p.m. till 2:00 a.m.

"Despite plethora of shopping options and world class malls in Dubai, Ramadan Night Market has become very popular within just 2 years of its launch, simply because it has a unique charm to itself offering visitors an extraordinary shopping as well as family bonding opportunity which you don't find elsewhere. The relaxed atmosphere, bazaar kind of feel coupled with retailers from across the world selling exquisite collectible, gifting, artifacts and varied items fascinates the visitors", said Sunil Jaiswal, CEO Sumansa Exhibitions, organisers of Ramadan Night Market.

Expecting a footfall of about 75,000 -100,000 visitors over 11 days, Ramadan Night Market aims to bring together retailers from across the world under one umbrella providing visitors a great choice and endless opportunity for family fun time. With over 350 plus retailers at the show offering everything from clothing, fashion, accessories, cosmetics, health & beauty products, jewellery, perfumes, leather products, healthcare, electronics, toys & childcare, educational products, gift items, Eid gifts, souvenirs, collectibles, art, a variety of seasonal & festive food and many more exciting items, the market will be a buzzing place and the only one to fulfill the needs of the entire family.

Other attractions at the market include 5 exquisite Pavilions namely Fashion, Abaya, Health & Beauty, Jewellery and Food Pavilion, a Grand Arabic themed Majlis and a massive Kids Area, all specially designed to offer a complete family package and fun night out entertainment.

Keeping your little ones occupied while you shop can be very challenging; hence organizers have taken special care in planning a range of engaging and enticing activities for the little ones, so that you can relish your shopping experience at ease with complete peace of mind. Park your kids and shop till you literally drop with night market's very own "Kids Play Area" fully equipped to handle the naughtiest of your little ones, from face painting, sand art, bouncy castles, mascots, life size cartoon characters, clowns, balloon twisting, Arts & Crafts area, Soft Play area and much much more, the possibilities are just endless. Take your photograph with Superman, Batman & Cartoon Characters" booth, Live Kids Movie Theatre, Mascots are some of the things you can look forward to.

EXPERIENCE THE EXCITEMENT! Buy special EID gifts for your loved ones at this shopper's paradise and enjoy the fiesta:

- What: Ramadan Night Market
- Where: Dubai World Trade Centre



- When: 17th to 27th July 2014
- Timing: From 8:00 p.m. – 2:00 a.m. daily
- Entry: Free entry for all
- "Offers at the Show" Booklet: Get your exclusive copy of this specially created booklet to know what BEST DEALS are on offer by each of the retailer, it contains details of all outlets at the market, price ranges of all products, offers/ discounts being offered by each one. With over 350 outlets at the show this booklet helps you single out the best deals and revisit the show!

For bookings and enquiries, contact:
Sumansa Exhibitions - +9714 3885191 , www.ramadan-nightmarket.com
Facebook: <https://www.facebook.com/RamadanNightMarket>
Twitter: <https://twitter.com/RamadanNightMkt>
Instagram: <http://instagram.com/ramadannightmarket>
Email ids: contact@ramadannightmarket.com, sales@ramadannightmarket.com